



Adriana Staples
Carthage College
Class of 2018

MARY LOU & ARTHUR F. MAHONE FUND

Reaching for Rainbows

PURSUIT OF EXCELLENCE GALA

20 YEARS OF SCHOLARSHIP & SERVICE



Corey Hoskins
UW-Parkside
Class of 2019

February 2018

Dear Friend,

The Mary Lou & Arthur F. Mahone Fund cordially invites you to attend the 20th anniversary of the "Reaching for Rainbows" Pursuit of Excellence Gala, held Saturday, May 5, at Carthage College. The reception begins at 5:45pm, the dinner program at 7:00pm, followed by a dance. The event attire is formal, Black Tie optional. In addition to awarding 13 college scholarships, we will honor longtime supporters Shebaniah Muhammad, Educators Credit Union and the Ladies of Delta Sigma Theta & Employees Mutual Benefits Association - Central Chapter with the Signature Award.

As this very special evening approaches, we are reminded of your significant contributions to the growth and development of the Reaching for Rainbows event. We now come together to witness the return of your investment in a Mahone Fund student by celebrating the careers you help create. This 20th anniversary marks a milestone of academic achievement, career success and service to others for a generation of families. Many former students are attending to thank you and congratulate this year's scholars.

Your continued investment in the Mahone Fund is critical to the success of our young leaders pursuing a college degree. Proceeds from our gala support the Career Exploration Organization (CEO) mentoring program aiding low-to-moderate income youth in their pursuit of higher education, career planning and community service. CEO partners with the University of Wisconsin-Parkside, Herzing University, Gateway Technical College, Carthage College, GE and Snap-on, Inc. to host the Hour of Code event providing more than 250 area students an introduction to STEM-related careers. Our POWER UP College & Resource Fair provides more than 500 high-school juniors, seniors and parents an opportunity to network with 21 regional colleges and business representatives.

I know we can count on you to join our family of friends and supporters to celebrate our 20th anniversary. Our goal continues to focus on reducing the financial barriers impacting college access and affordability for many first-generation students. The attached registration forms will confirm your ticket order, sponsorship level, or ad request. If you should have any questions, please contact Karen Kaiser at (262) 654-2412 or email KKaiser@KenoshaFoundation.org.

Thank you in advance for your support!

Regards,

TIMOTHY T. MAHONE
Chairman, Mahone Fund

BRYAN ALBRECHT
President, Mahone Fund
Board President/CEO,
Gateway Technical College

DEBORAH FORD
Mahone Fund Board Member
Chancellor, University of
Wisconsin-Parkside

JOHN SWALLOW
President, Carthage College



Ryan De La Torre
Carthage College
Class of 2020

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Reaching for Rainbows

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20 YEARS OF SCHOLARSHIP & SERVICE



Gwendolyn Johnson
UW-Madison
Class of 2021

MAJOR SPONSORSHIP REGISTRATION FORM

Please register us for the following category (check all that apply):

CEO SCHOLARSHIP PACKAGE

\$5,000.00

- 2 VIP tables of 8, including sponsored student
- Full-page color ad in program book
- Bottle of red and white wine or champagne
- Picture with sponsored student and family
- Inclusion in the post event materials

PLATINUM SPONSORSHIP PACKAGE

\$2,500.00

- Recognition as corporate sponsor
- 1 VIP table of 8
- Full-page black/white ad in program book
- Bottle of red or white wine

DIAMOND SPONSORSHIP PACKAGE

\$1,200.00

- 1 VIP table of 8
- ½ page black/white ad in program book

GOLD SPONSORSHIP PACKAGE

\$600.00

- 1 table of 8
- ⅛ page (business card) ad in program book

TOTAL AMOUNT ENCLOSED: \$ _____

DEADLINE FOR ALL ELECTRONIC ARTWORK IS FRIDAY, MARCH 30, 2018

Company _____

Address _____

City/Town _____ State _____ ZIP _____

Contact _____ Title _____

Phone _____ Fax _____

E-Mail _____

Electronic artwork should be camera-ready, according to the specs outlined on the next page, and in PDF or TIFF format. Please email electronic artwork to D'Mario Design at artwork@DMarioDesign.com.

Please make check payable to Mahone Fund and send to:

Attn: Karen Kaiser, Kenosha Community Foundation, 600 52nd Street Suite #110, Kenosha, WI 53140



Manuel Jones
Carthage College
Class of 2019

MARY LOU & ARTHUR F. MAHONE FUND

Reaching for Rainbows

PURSUIT OF EXCELLENCE GALA

20 YEARS OF SCHOLARSHIP & SERVICE



Dana Kvitek
UW-Milwaukee
Class of 2021

ADVERTISING REGISTRATION FORM

Please register us for the following category (check all that apply):

RUN SAME AD AS LAST YEAR

PLEASE DONATE TICKETS TO A SPECIAL FAMILY

<u>SIZE</u>	<u>COST</u>
<input type="checkbox"/> BACK COVER 7" x 8½" COLOR <i>(Add .25" extra on all sides to allow for bleed on back cover. Final artwork size: 7½" x 9")</i>	\$1,250.00 INCLUDES 4 DINNER TICKETS
<input type="checkbox"/> INSIDE FRONT COVER 6½" x 8" COLOR	\$1,250.00 INCLUDES 2 DINNER TICKETS
<input type="checkbox"/> INSIDE BACK COVER 6½" x 8" COLOR	\$1,250.00 INCLUDES 2 DINNER TICKETS
<input type="checkbox"/> FULL-PAGE 6½" x 8" BLACK/WHITE	\$500.00
<input type="checkbox"/> ½ PAGE 6½" x 4" BLACK/WHITE	\$350.00
<input type="checkbox"/> ¼ PAGE HORIZONTAL 6½" x 2" BLACK/WHITE	\$200.00
<input type="checkbox"/> ¼ PAGE VERTICAL 3¼" x 4" BLACK/WHITE	\$200.00
<input type="checkbox"/> ⅛ PAGE (BUSINESS CARD) 3¼" x 2" BLACK/WHITE	\$100.00

ADDITIONAL TICKETS CAN BE PURCHASED FOR _____ @ \$50.00 EACH = \$ _____

_____ I am unable to attend, but would like to support your cause with a donation in the amount of \$ _____

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Attn: Karen Kaiser, Kenosha Community Foundation, 600 52nd Street Suite #110, Kenosha, WI 53140